

Axcient Solution Overview

Worry-Free Business Continuity

All businesses have essential data, applications and systems they need to protect – personal work stored on laptops, business applications running on servers or infrastructure systems like email and payroll. And let’s face it – sometimes things go wrong. Laptops get stolen. Email servers fail. Someone accidentally deletes an important file or folder. Systems get hacked, files get corrupted and as we all know, disasters do happen.

Without a means of business continuity, system outages or lost data can halt productivity and incur potentially unrecoverable losses to customer satisfaction, sales, reputation and revenue. When systems fail, you want the peace of mind that your applications and data can be restored quickly.

Axcient provides that peace of mind, offering an award-winning SaaS solution for ensuring businesses are always on, always protected and always up and earning.

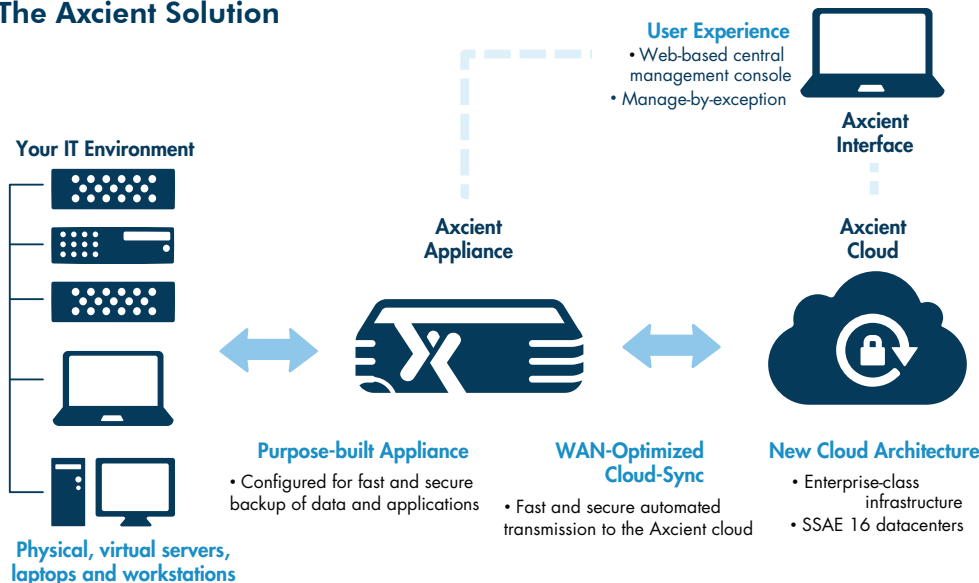
The Axcient Solution: Beyond Backup™

Axcient is an entirely new type of cloud platform that eliminates data loss, keeps applications up and running, and makes sure that IT infrastructures never go down. Designed for today’s always-on business, Axcient replaces legacy backup, business continuity, and disaster recovery software and hardware, and reduces the amount of expensive copy data in an organization by as much as 80%.

By mirroring an entire business in the cloud, Axcient makes it simple to access and restore data from any device, failover IT systems, and virtualize your entire office with a click - all from a single deduplicated copy.

Trusted by thousands of businesses to store and protect more than 10 billion files and applications, Axcient maximizes productivity, reduces cost, and eliminates risk.

The Axcient Solution



Is Your Business Protected?



Use this short checklist to see whether your business is vulnerable to downtime or data loss.

- Are your laptops and desktops protected automatically?
- Is a copy of your data moved offsite each day, safe from fire, flood or sabotage?
- Can you backup Microsoft, Linux and Mac?
- Can you get your business back up and running instantly when a server fails?
- Can you do all of this without spending upfront costs on new software?

If you answered NO to any of these questions, your business is at risk. Let Axcient help.

Axcient Solution Overview

Unsurpassed Data Protection

Axcient offers a hybrid solution, where your data is stored locally on an onsite appliance for fast backup and restore and is securely replicated offsite.

- Complete file and folder protection
- No software agents to install or manage
- Concurrent backup and restore for Windows®, Linux and Mac OS X machines
- Application-aware backups (Exchange, SQL, Active Directory and Sharepoint)
- Image backup and bare metal restore (BMR) of laptops, desktops and servers
- Backup and recovery of virtual servers (VMware, Microsoft Hyper-V and XenServer)
- Reverse incremental technology for fastest possible restores
- Anti-corruption technology to ensure health of backups
- Automatic de-duplication
- End user or administrator-driven data recovery
- Customizable scheduling and retention policies for compliance and archiving
- Exception-based management

True Business Continuity

In the event of a server outage, you can run servers on the Axcient platform with a single click until the new hardware is ready.

- Configure frequency of image protection
- Create complete server or desktop images to restore to different hardware
- Conduct local failover and full system recovery
- In the event of a site failure, a new, fully replicated onsite appliance is sent overnight
- Easily virtualize IT infrastructure in the cloud
- Test failover capabilities without impacting production environment
- Restore back to the replacement server at your convenience after business continuity
- Data is encrypted in transit and at rest in our offsite SSAE-16 certified datacenters

About Axcient

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DID YOU KNOW?*

60% Percentage of business data that is on laptops

60% Percentage of small businesses that have had a restore failure

29% Percentage of businesses that thought their backup was good only to find that they could not restore

“Axcient just works. It’s cost-effective, has all the features we need, and is easy to use. I never worry because I know everything is backed up properly. You can’t put a price on that kind of peace of mind.”

– Jeff Merkin
President
Budget Rent-A-Car

*Source: IDC, Data Protection in the U.S., 2008